



**Illinois Department
of Transportation**



**25th Annual Snow Rodeo
September 4, 2015**

Crossroads Center – Normal, IL

25th Annual Snow Roadeo

Participating Organization:

American Public Works Association – Illinois Chapter

Hosted By: Town of Normal, City of Bloomington and McLean County

Attendance: 150 +

Schedule:

Thursday, Sept 3 ~ Move In 11:00 p.m. – 5:00 p.m.

Friday, Sept 4 ~ 7:00 a.m. – 2:00 p.m.

~ Move Out 2:30 p.m. – 4:00 p.m.

25th Annual Snow Roadeo

SPONSORSHIP OPPORTUNITIES

Put your company's brand in front of the Snow Roadeo attendees! We have many opportunities to sponsor different portions of the event to our audience allowing you to promote your business and products.

- **Display prominent signage with your company name as a sponsor throughout the Snow Roadeo event site.**
- **Display your company name on all Snow Roadeo correspondence.**
- **Position your business as the best of its kind in Illinois, attracting NEW customers and showing support to the local chapter.**

EXHIBIT BOOTH OPPORTUNITIES

Put your company in front of the Snow Roadeo attendees! We have space for all exhibits; including large equipment to be displayed and a select audience to promote your business and products.

- **Provide you with an excellent opportunity to feature your business to a quality audience in Illinois by implementing a dynamic marketing plan.**
- **Provide your business with a vehicle by which you will be in personal contact with potential and current consumers of your products or services.**

25th Annual Snow Roadeo

Title Sponsorship

\$5,000.00

Sponsorship provides your company with:

- **One (1)- 3x8 banner naming you as the Title Sponsor**
- **Two (2)- 18x24 coroplast signs**
- **Up to four (4) additional signs provided by the Title Sponsor will be displayed at different locations throughout the event**
- **Recognition at the Friday Breakfast**
- **Recognition at the Friday Awards Luncheon and Presentation**
- **Company name & logo on all Snow Roadeo correspondence**
- **Company name & logo in the Snow Roadeo Program**
- **Company name and logo on all plaques provided to winning participants**
- **10 x 40 prime exhibit location**

25th Annual Snow Roadeo

2015 Snow Roadeo 25th Anniversary Commemorative Hats

\$1,000.00

Sponsor the Snow Roadeo Hats handed out to all that attend the event!

This sponsorship will provide your company with:

- **Exclusive sponsorship of the Snow Roadeo 25th Anniversary Hats with your company logo included on the special edition hat.**
- **One (1)- 3x4 banner naming you the Roadeo Hat Sponsor**
- **Two (2)- 18x24 coroplast signs**
- **Up to two (2) additional signs provided by the Sponsor will be displayed at different locations throughout the event**
- **Recognition at the Friday Breakfast**
- **Recognition at the Friday Awards Luncheon and Presentation**
- **Company name & logo on all Snow Roadeo correspondence**
- **Company name & logo in the Snow Roadeo Program**

25th Annual Snow Roadeo

Friday Awards Luncheon and Presentation

\$1,000.00

On the day of the event, all attendees and vendors are invited to an enjoyable casual lunch featuring food, drinks and great networking.

This sponsorship will provide your company with:

- **Exclusive sponsorship of the Friday Awards Luncheon and Presentation**
- **Two (2)- 3x4 banners naming you as the Friday Awards Luncheon and Presentation Sponsor**
- **Two (2)- 18x24 coroplast signs**
- **Up to three (3) additional signs provided by the Sponsor will be displayed at different locations throughout the event**
- **Recognition at the Friday Breakfast**
- **Recognition at the Friday Awards Luncheon and Presentation**
- **Company name & logo on all Snow Roadeo correspondence**
- **Company name & logo in the Snow Roadeo Program**

25th Annual Snow Roadeo

Friday Breakfast

Two (2) Available - \$500.00/Each

Friday morning the attendees and the exhibitors join for a hot breakfast to kick off the Illinois Chapter APWA Snow Roadeo.

This sponsorship will provide your company with:

- **Sponsorship of the Friday Breakfast**
- **One (1)- 3x4 banner naming you as the Friday Breakfast Sponsor**
- **One (1)- 18x24 coroplast signs**
- **Up to one (1) additional signs provided by the Sponsor will be displayed at different locations throughout the event**
- **Recognition at the Friday Breakfast**
- **Recognition at the Friday Awards Luncheon and Presentation**
- **Company name & logo on all Snow Roadeo correspondence**
- **Company name & logo in the Snow Roadeo Program**

25th Annual Snow Roadeo

Sponsorship Registration Form

Contact Person: _____ Title: _____
Company: _____
Address: _____
City: _____ State: _____ Zip: _____
Telephone: _____ Fax: _____
Email (required): _____

Please Indicate what your company will sponsor:

Event	Sponsors	Fee
_____ Title Sponsor	1	\$5,000.00
_____ 2015 Snow Roadeo Commemorative Hats	1	\$1,000.00
_____ Friday Awards Luncheon/Presentation	1	\$1,000.00
_____ Friday Breakfast	1 of 2	\$500.00

Sponsors will be recognized with:

- *A banner with company name and logo Naming you as event sponsor
- *Recognition at the Friday Breakfast
- *Recognition at the Friday Awards Luncheon & Presentation
- *Company name and logo on all Snow Roadeo correspondence
- *Company name and logo in the Snow Roadeo Program

Payment Type: Check _____ Credit Card _____ Total Amount Due \$ _____
Visa _____ MasterCard _____ Card Number: _____
Exp. Date: _____ CV # (3 Digits): _____
Address: _____
City/State/ZIP: _____
Authorized Signature: _____

Send your completed form to APWA IL Chapter Snow Roadeo, 7150 North University, Peoria, IL 61614 or by fax at 309-693-3465.
Payment may be made with MasterCard/Visa, or by check made payable to the APWA IL Chapter Snow Roadeo c/o R&B Productions.
If you have any questions, please call Andy Bugos at 309-693-9667, ext. 18 or by email at AndyB@rbpro.biz.

25th Annual Snow Roadeo

Exhibit Space Registration Form

Contact Person: _____ Title: _____
Company: _____
Address: _____
City: _____ State: _____ Zip: _____
Telephone: _____ Fax: _____
Email (required): _____

Booth Fees include: One (1) Table, Two (2) Chairs, One (1) Waste Basket, Two (2) Lunch Tickets & Two (2) Souvenir Hats

- **10 x 10 Booth Space Request: \$325.00** _____ Size of Booths Requested
- **10x 20 Booth Space Request: \$400.00** _____ Total Booth Cost
- **10 x 30 Booth Space Request: \$475.00** _____ \$5.00 Convenience / Credit Card Transaction Fee (If applicable)
- **10 x 40 Booth Space Request: \$550.00** _____ Total Amount Enclosed

Payment Type: Check _____ Credit Card _____ Total Amount Due \$ _____
 Visa _____ MasterCard _____ Card Number: _____
 Exp. Date: _____ CV # (3 Digits): _____
 Address: _____
 City/State/ZIP: _____
 Authorized Signature: _____

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Proposal Presented By:
Andy Bugos
(309) 693-9667, Ext. 18
AndyB@rbpro.biz

Thank you for your consideration!

The 2015 APWA IL Chapter Snow Rodeo is supported by:

